

Biodiesel chains

Promoting favourable conditions to establish biodiesel market actions

Myrsini Christou

Center for Renewable Energy Sources

Biomass department



Goal

- *understand and promote favourable conditions for the establishment of biodiesel market chains in selected member states which have had limited developments to date.*



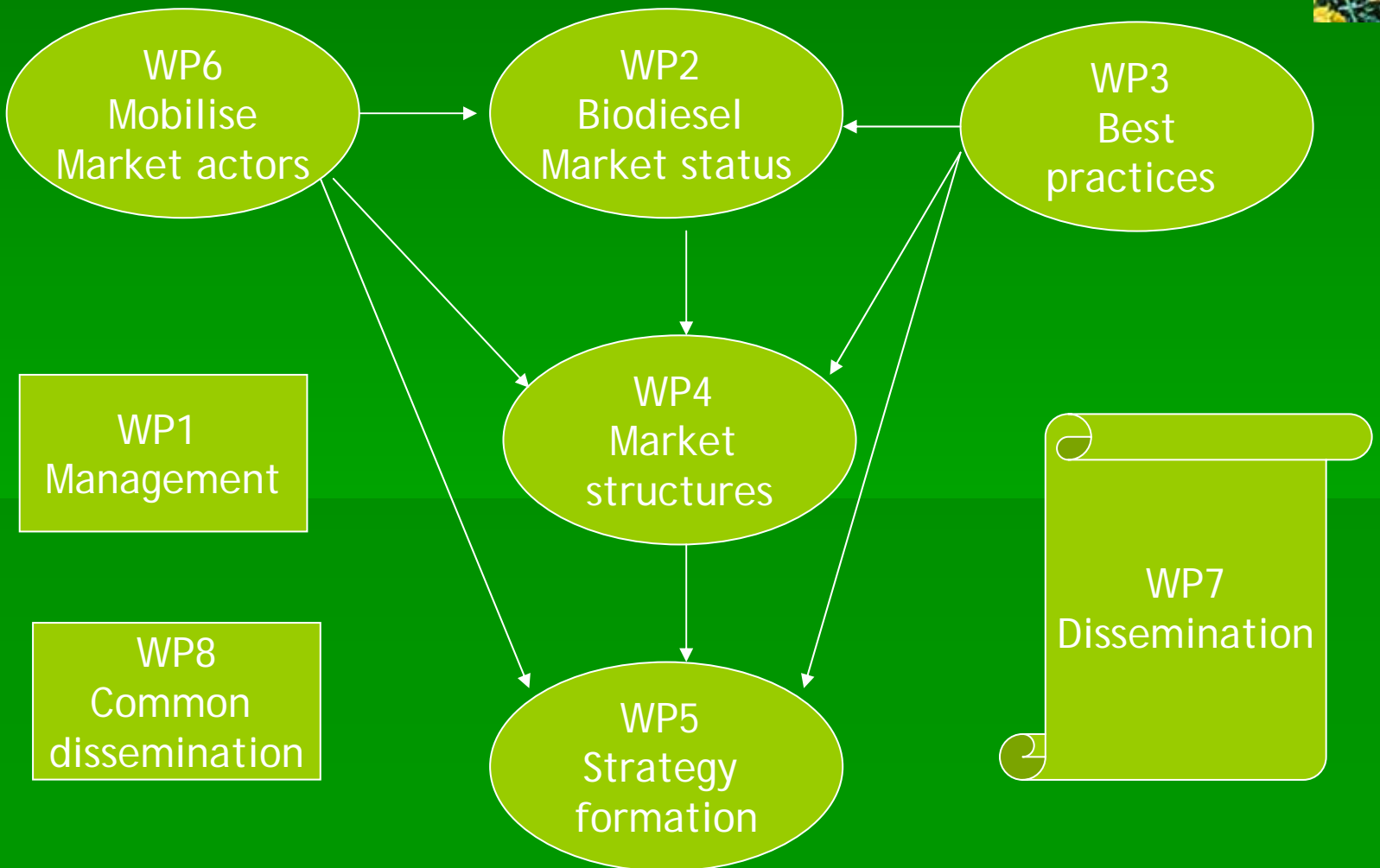
Countries on focus



- *Belgium*
- *Bulgaria*
- *Cyprus*
- *Greece*
- *Poland*
- *Romania*



WP interactions



WP2: Biodiesel market status



- Critically analyse current market developments in biodiesel in participating countries in relation to wider EU25 biofuel markets, including drivers, barriers and windows of opportunity.
- Recent existing reviews for biofuels will be carefully taken into account.



WP3: Emerging best practices



- Collate information on emerging best practices and commercialisation of biodiesel in leading European member states like Germany
 - Case studies
 - Best practice selection
- Understand how this can be adapted and transferred to participating countries.
 - Key success factors & barriers



WP4: Market structures



- Determine how to create country-specific favourable conditions to increase penetration of biodiesel.
 - Policies, regulations
 - Raw material supply
 - Biodiesel producers
 - End users: transport & heat sectors
 - International trade



WP5: Strategy formation

- Work with market actors to agree and articulate strategies to establish biodiesel market chains in participating member states.
 - SWOT in each participating country based on findings from WP1, WP2 & WP3
 - Mission, goal & strategic steps: broad mission statement and a series of major goals to develop biodiesel market chains



WP6: Mobilise market actors



- To create networks of relevant stakeholders to initiate dialogue and mobilize market actors.



WP7: Dissemination

- To actively promote the findings of this project to target stakeholder groups, including information and awareness campaigns in each participating country.
 - Publications in scientific and trade journals and presentations in international conferences
 - Questionnaire surveys (postal and telephone)
 - Umbrella Campaigns for each sector and target groups (transport, heat, farmers, etc.)
 - Use of the world wide web
 - Articles in trade journals
 - Stands/ leaflets in exhibitions, conferences
 - A range of events including an end-of-project international conference.

