

Biodiesel chains

WP 6 Mobilize market actors

27- 28 February 2006

Kick-off meeting

Jean-Marc Jossart



6. Mobilize market actors

6.1. Creation and operation of networks

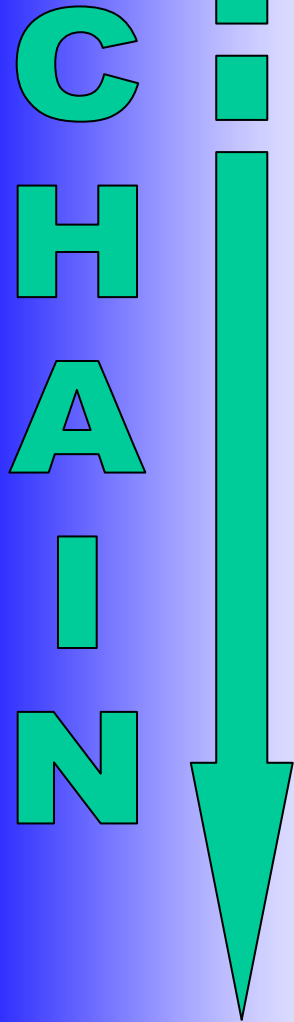
6.2. Contribution of networks to reviews, SWOT, strategy

Objectives : Achieve some progresses in biodiesel implementation

Countries : Belgium, Bulgaria, Cyprus, Greece, Poland, Romania.



Stakeholders



- Feedstock suppliers : 1. farmers cooperatives, associations 2. recycled vegetable oil
- Biodiesel production/supply : veg. oil industry, imports, etc.
- Fuels blending/distribution : oil companies, retailers, etc.
- Users : vehicle manufacturers/importers, captive fleets including public transport
- Horizontal issues : regulations (taxation, agri., energy, env.), environment (NGOs), energy (agencies)



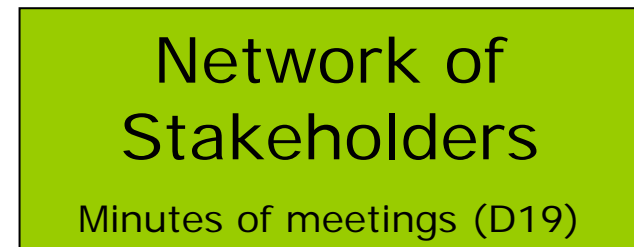
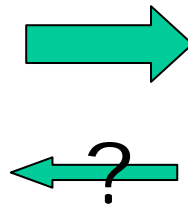
HOW

- Broad communication to call for membership to a biodiesel network
- Proactive search of missing links in the chain
- Establish a first VISION : from current state, for coming 2 years, up to 2010, that includes an identification of bottlenecks
- Kick off meeting : election of chairperson, define objective, establish dissemination rules
- Target 20 persons, minimum 2 meetings (4 recommended)



Integration in the project

E25 report (D7 – m9)
National reports (D8 – m12)
Fact sheets (D20 – m4 to 24)
News (D21 – m12 to 20)
Case studies (D11 – m18)
Best practice (D12 – m18)
Success factors and barriers
(D13 – m18)
Legislation (D14 – m18)
Sectors (D15 – m18)
Trade (D16 - m18)



SWOT analysis (D17)
Strategies (D18)

Planning

By end June (1st progress report)

- List of potential stakeholders
- Communication (copies of articles, etc.)
- First part of national report/Vision on current state : structure ?

