



Interactive Business Stakeholder Workshop

Business perspectives on energy efficiency policy

This workshop sets out to explore the enabling factors for successful energy efficiency policies in Greece from a business perspective in two consecutive sessions. The workshop is part of the [Energy Efficiency Watch 4](#) project. To register, please click [here](#).

First session: 22 March 2021, 11:00 – 13:00

11:00 – 11:05	Check-in & Welcome (Guidehouse)
11:05 – 11:20	Welcome note (CRES)
11:20 – 11:30	Background on Energy Efficiency Watch (Guidehouse)
11:30 – 11:45	<u>Icebreaker discussion: Successful energy efficiency policies</u> Which energy efficiency policies, instruments or measures have been successful in Greece?
11:45 – 12:30	<u>Discussion in breakout groups:</u> Divers for successful energy efficiency implementation: key factors, focus points in public debate, evaluation over time
12:30 – 12:45	Summary presentations form breakout groups
12:45 – 13:00	Reflection and outlook

Second session: 23 March 2021, 11:00 – 13:00

11:00 – 11:05	Check-in & Welcome
11:05 – 11:20	Background: Role of narratives for promoting energy efficiency
11:20 – 11:50	Joint reflection on argumentative drivers for acceptance of energy efficiency policies and measures
11:50 – 12:50	Consolidation of joint conclusion: Key messages to decision-makers
12:50 – 13:00	Wrap-up

