



Mediterranean Activities for Research and Innovation
in the Energy Sector

Bridging Energy Research and Innovation in the EUROMED area

Friday 5th of December 2014

Airotel Stratos Vassilikos,
114 Michalakopoulou str.
115 27 Athens, Greece

RES Micro-Grids

RES Desalination

Energy Efficiency in
Buildings



ΚΑΠΕ
CRÉS



KiNNO

Find more about MARE Project



<http://www.mare-euromed.eu/>



<http://youtu.be/kvUuEtsmEz4>



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 609554.

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MARE project brings together actors from the whole value chain of innovation (RTOs, Intermediaries, Business Parks, Clusters and SMEs) in order to foster cooperation for bridging the gap between **research and innovation in the EUROMED area**, towards three technology pillars: **RES Microgrids, RES Desalination and Energy Efficient interventions in buildings**.

The [Centre for Renewable Energy Sources and Saving \(CRES\)](#), coordinator of MARE project, in collaboration with [KiNNO Consultants Ltd](#) are organizing a training seminar entitled ***Bridging Energy Research and Innovation in the EUROMED area*** that will be held on **Friday 5th of December 2014 in Athens**, in the framework of [MARE project](#).

The seminar will bring together researchers, representatives of research & technology organizations, SMEs, start ups, technology transfer offices and other stakeholders of the Greek energy innovation ecosystem, aiming to

- facilitate the knowledge and technology transfer from academia to business
- support the commercialisation of research results
- offer the beneficiaries the opportunity to build better skills on exploitation of research results emphasizing to the soft side of innovation and the role of human capital in TT activities, from research to industry
- develop and deepen awareness and usage of commercialisation instruments for research organisations, start-ups and SMEs, and innovation agencies to avoid pitfalls.

The participation to the seminar is free of charge, however registration is required, due to limited seats available, assigned on a first-come first-served basis.

You are invited to express your willingness to attend, by registering through :

<http://goo.gl/forms/1b1fVo8m3Q>

For more information please contact Ms. Katerina Sfakianaki (katsfak@cres.gr, 210-66 03 216)



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09:30 – 10:00	<i>Participants' registration and welcome coffee</i>
10:00 – 10:20	Welcome Speech Short Presentation of MARE project Christoforos Perakis, <i>Centre for Renewable Energy Sources and Saving</i> Development Programs Division
10:20 - 10:40	Market dynamics and technological capacity pillars of MARE technological pillars in EUROMED area Yiannis Geragotellis, <i>KiNNO Consultants Ltd.</i> Managing Partner
10:40 - 11:00	Energy Research to Innovation landscape - Examining trends and defining success Claude Ayache, <i>KIC Innoenergy</i> Business Development & European Affairs
<u>Session I: Research, Innovation and Cooperation Opportunities in H2020</u>	
11:00 - 11:20	Funding opportunities under Horizon 2020 - Secure, Clean and Efficient Energy Christiana Siambekou, <i>National Documentation Centre - Enterprise Europe Network-Hellas</i> National Contact Point for HORIZON 2020 - Energy
11:20 - 11:40	Opportunities for SMEs: Introduction to the SME Instrument tool of the Horizon 2020 George Tzamtzis, <i>PRAXI Network</i> Technology Transfer Consultant
11:40 – 12:00	<i>Coffee Break</i>



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<u>Session II: Exploitation and market uptake of technology opportunities</u>	
12:00 - 12:20	Commercialization process of innovation Luis Cordero, <i>Official Chamber of Commerce, Industry and Navigation of Seville</i> Director of Innovation projects
12:20 - 12:40	From Research to Innovation. The experience of SEV Costas Troulos, <i>Ekkinisi Lab - Hellenic Federation of Enterprises</i> Project Manager
<u>Session III: Strengthening innovation capacity & creating value out of intellectual assets</u>	
12:40 - 13:00	Innovation Driven Entrepreneurship Khaleel Al-Najjar, <i>El Hassan Business Park</i> Director of the Intellectual Property Commercialization Office (<i>TBC*</i>)
13:00 - 13:20	Protection of inventions and research results in Greece and abroad Kostas Abatzis, <i>Hellenic Industrial Property Organization</i> Director, Applications & Grants
13:20 – 13:40	Creating Value through Business Model Innovation Konstantinos Fouskas, <i>University of Macedonia</i> Innovation and Strategy lecturer
13:40 - 14:00	Intellectual Assets valuation: turning knowledge into value Yiannis Geragotellis, <i>KiNNO Consultants Ltd.</i> Managing Partner
14:00 – 15:00	<i>Lunch Break</i>
<u>Session IV: Energy Research & Innovation in practice- Case Studies</u>	
15:00 - 15:20	Applications of geothermal heat pumps and desalination of sea water using the thermal process Constantine Karytsas, <i>Centre for Renewable Energy Sources and Saving</i> Assistant Director of RES Division - Head of Geothermal Department
15:20 - 15:40	Innovative Technologies in Holistic Energy Retrofit of Residential Buildings : The HERB Case Dr. Ioannis Pappas, <i>Green Evolution SA</i> CEO
15:40 – 16:00	Advent Technologies' High Temperature PEM fuel cell products: from research to market Nora Gourdoupi, <i>Advent Technologies SA</i> R&D Manager
16:00 – 17:00	<i>Discussion - Conclusions</i>



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