

CAR-SHARING – a new mobility pattern for sustainable urban transportation

Workshop

22 March 2010

Hotel DIVANI Palace ACROPOLIS
19-25 Parthenonos, Athens Greece

- 9.00 Registration
- 9.15 **Welcome**
Representative of CRES
- 9.30 **Activities of Environment and Transport Department of CRES**
Maria Zarkadoula, Head of Environment & Transport Department, CRES
- 9.50 **Policies on Sustainable Transport**
Representative of Ministry of Environment, Energy and Climate Change
(to be confirmed)
- 10.10 **Car-Sharing - element of modern transport strategies
- experience from Bremen and the approach of the European momo
project**
Michael Glotz-Richter, Coordinator of the European project "momo Car-
Sharing"
- 10.30 **Transportation System in Athens**
Kalapouti Alexandra, Athens Urban Transport Organisation
- 10.50 **Transportation Policies in the municipality of Amaroussion**

Papakonstantinou Konstantinos, Head of Transport, Municipality of
Amaroussion

11.10 Coffee Break

11.30 **State of the Art of Car-Sharing in Europe**

Willi Loose, Bundesverband Car-Sharing, Germany

11.50 **How to establish Car-Sharing successfully? – Cambio in Belgium**

David Van Kesteren, Taxistop, Belgium

12.10 **Car-Sharing in Italy**

Giovanna Rossi, Manager of Sustainable Mobility Office, Minister for
Environment, Italy

12.30 **Methodology for the Evaluation of Car-Sharing impacts**

Emanuele Negrenti, ENEA, Italy

12.45 **Pilot Program “Car-Sharing” in the city of Athens**

Efi Tritopoulou, Environment & Transport Department, CRES

13.00 **Questions and Discussion**

13.30 Lunch