

SOLAR THERMAL MARKETS IN EUROPE

Although the solar thermal markets continue to grow, the targets set by the White Paper objectives are difficult to be met for 2010. Moreover Germany, Austria, Greece and the very active Cyprus represent 77.3% of European thermal capacity for 22.5% of EU population. It is evident, that the more balanced development of the solar thermal market in all EU-25 is desirable. Support given primarily to the national manufacturers and installers and secondary to key policy makers in the new European markets will enhance their capabilities and help them to overcome their existing barriers.

To this direction, the Intelligent Energy for Europe program co-finances the **TRANS-SOLAR** project which deals with the Transfer of Experience for the Development of Solar Thermal Markets in Europe. The project is coordinated by the Centre for Renewable Energy Sources in Greece while in the core team ESTIF and ARSENAL are participating. The targeted countries, these where the knowledge will be transferred, include ***Bulgaria, Romania, Czech Republic, Poland, Slovenia, Croatia and Hungary with 7 two-day workshops in the respective countries.***

Key Issues to be addressed:

- Manufacturing technology
- Product and project development
- Marketing and Financing
- Policy issues
- European Standard and Solar Keymark certification
- Specific country analysis
- Networking
- Special issues (check for availability in your National contact-solar cooling, industrial applications, etc.)
- Business presentations

The best European experts will provide to the attendees of the events the state of the art information regarding the advancements in the European solar thermal sector.

Extensive networking and business collaboration will be provided through a business brokerage event that will take place at the second day of the events.

After business presentations of European Solar Thermal companies, delegates will perform face to face pre-defined business meetings. The meetings will be made upon registration of the interested parties.

Who will participate?

- Distributors/Installers
- Solar thermal manufacturers
- Solar Industry experts
- Business representatives of solar thermal companies
- National Associations
- Project developers
- Policy makers

The second day will be organized in a form of a business mission where there will be business presentations and face to face meetings with interested parties.

The first event is being organized in **Prague, on 26-27 of February**. The second, following event is planned for **16-17 April in Budapest**. For more information about the events and the project in general, please visit the project site: www.cres.gr/trans-solar or contact project team:

Co-ordinator:

Centre for Renewable Energy Sources (CRES), Greece

Mrs. Kiki Papadopoulou

E-mail: kpapad@cres.gr

Tel: +30 210 6603310

Partners:

European Solar Thermal Industry Federation aisbl (**ESTIF**)

Osterreichisches Forschungs- und PrOfzentrum Arsenal Gesellschaft m.b.H. (**ARSENAL**)

Sofia Energy Centre (**SEC**)

Oskar Von Miller - Institut De Conceptie, Cercetare si Proiectare Echipamente Termoenergetice SA (**OVM-ICCPET**)

Krajowa Agencja Poszanowania Energii S.A. (**KAPE**)

Univerza v Ljubljani (**UNI-LJ**)

Energetski Institut Hrvoje Požar (**EIHP**)

CITYPLAN spol. s r.o. (**CITYPLAN**)

Innoterm Energetikai és Környezetvédelmi Fejlesztő Kft. (**Innoterm Energetics**)